

- Lesson the Past Episodes Around the World -

(Final Announcement)

Global Forum of Crisis Management and Crisis Communication for Health Care Congress title:

The University of Tokyo, Hongo Medical Campus (7-3-1 Hongo, Bunkyoku, Tokyo, Japan)

November 1 (Mon) – November 2 (Thu), 2010 Date:

by Union of Risk Management for Preventive Medicine (URMPM – Japan)

http://www.urmpm.org/

■ Purpose This academic congress aims to promote global exchange of science and technology concerning crisis management and crisis communication for health care sector toward patient safety, infectious disease and disaster. (Official language) English.

November 1 (Mon) 2010:

Crisis Management and Communication for Patient Safety.

Administrative Systems Required for Medical Safety. Kenichi Yoshida (Univ. Tokyo, Japan) (Keynote address I)

Recent Movements of Patient Safety in Harvard University Hospital. (Education Lecture)

Richard D. Zane (Harvard Univ., Boston, USA)

Legal Issues of Crisis Communication of Health Care in Medical Accident, Takanori Abe (Univ. (Special lectures)

Osaka, Japan) / Current State and Problems of Medical Communication at Clinical Sites.

Tomoko Araki (Univ. Kyushu, Japan)

Symposium (1) 'Clinical approach in a case of medical accident'

(Poster Presentation)

November 2 (Thu) 2010:

Crisis Management and Communication for Infectious Disease and Disaster.

(President Lecture of 2012 URMPM World Congress) Risk and Crisis Management for Nosocomial Infection and Medical Accident in Sapporo Medical University Hospital.

Kazuaki Shimamoto (president, Sapporo Medical University, Sapporo, Japan)

(Keynote address II) Drug Resistance and Nosocomial Infection.

Satoshi Ichiyama (Vice-Director & Prof. Kyoto Univ. Hospital, Infection Control Team, Kyoto, Japan)

(Education Lecture) Safety for Disaster. Kimiro Meguro (Prof. Univ. Tokyo, Urban Safety, Tokyo, Japan)

(Special lectures) Crisis Management and Crisis Communication in an Emergency Accident for Hospital.

> Richard D. Zane (Harvard Univ. USA) / IRGC Concepts and Applications in Crisis Management Medicine. David Urbach (Int. Risk Governance Council, Geneva, Switzerland) / OECD's Recent Policy for Crisis Management. Yoshie Nakatani ((OECD Tokyo Centre, Tokyo, Japan / International Collaboration of Emergency Medicine for Disaster Rescue. Yasufumi Asai MD (Sapporo Medical University, Sapporo, Japan, JICA, Tokyo, Japan)

Symposium (2) 'Crisis Management and Communication of Infectious Disease'

Symposium (3) 'Nosocomial Infection.Control'

Symposium (4) 'Crisis management and Communication of Health Care for Disaster'

(Oral Presentation and Poster Presentation)

Target participants: medical personnel, policy maker, mass media, student.

Registration:

(Japan visa required) September 1, 2010 (Japan visa free) October 20, 2010

Registration form and fee: Available in the

following homepage.

(Contact Office)

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http://www.urmpm.org/CrisisManagement2010/ Forum homepage: